

RESELL CAMPAIGN EXAMPLES

**Brought To You By:
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Founder of Market Like A Nerd**

The Upsell Page That Converts at 50%:

For this campaign, after someone buys, the thank you page upsells them to another offer:

<http://marketlikeanerd.com/mlanfbgroups-oto>

The Template That Made Me \$50K In 5 Days

For this campaign, I teased my Mastermind offer to my group program members on one of our last Q+A calls. I then made a note of anyone who seemed interested or who I just thought would be a good fit. After a week, I sent them this message via Facebook Messenger:

"Hey [NAME], I know it's late so this can wait but I just had a stroke of inspiration about something and wanted to let you in on it asap :) As you know I am launching the year long mastermind - the one you are the legal expert in and also the one you wanted to talk about joining. We can definitely schedule a call, but beforehand I wanted to let you know about my inspired idea :)

So, the gist of the mastermind is this:

- It's year long and in-person.
- We kick it off with 2 intensive virtual retreats in January (1 for clarity, 1 for a scaling overview and creating cash injection campaign)
- It includes 4 3-day retreats (1 per quarter, starting in February), during which we will focus on ONE main goal for each retreat, implement live together, and you'll have 1 day each time for networking (which will be good so you can potentially sell the other members)
- The program is broken into 2 Tiers - and I'd put you in the upper tier with the more established business owners who are generating consistent revenue and looking to scale up with systems/automation
- In between the retreats, you get voxer phone coaching access to me (so you can voice message me whenever you want) as well as Facebook Group access, and group Q+A calls.... Basically very accessible so that you can ask me whatever you want, whenever you want, like private clients can.

Most masterminds like this are AT LEAST \$25K, I've invested in ones that are \$30K and didn't even have half of this value... This one is \$20K for the year.

OK so that is the gist (and we can talk more on the phone) BUT NOW: my stroke of inspiration!!

I decided that to get the ball rolling I want to reward the first 3 people who pay in full with 50% off (which I rarely discount things so this is huge). That would be \$10K pay in full for an entire year of a mastermind.

With the way we'd position you in the group, it would be super easy for you to make your money back (hell, you made your money back with #BAM with way less support haha).

If you'd still like to talk, I am super available all day tomorrow after 1pm EDT, as well as most of Thursday morning, and nearly all of Thursday and Friday afternoon (with a couple exceptions). OR if this is a "YES" right away for you, I can send you the sign up form (voxer coaching starts immediately, and the rest starts in January as I mentioned above). Let me know! xoxo

PS full disclosure - this inspired invite is going out to a couple other people right now, some of which have already paid me \$7K+ for VIP days and made much more than that back, so they are good candidates to be one of those first 3 "

The Template That Made Me \$1K in 1 Day:

For this campaign, I identified previous clients who I thought would be a good fit for my offer and sent them this message (via Facebook messenger):

“Hey [NAME] :) just wanted you to know I thought you'd be a good fit for this:
<http://marketlikeanerd.com/cashinjection> :) let me know if you have Qs about it. This is just my loving nudge haha”

The Template That Made Me \$5K In 48 Hours:

For this campaign, I went through all of my client Facebook Groups and posted this message:

“Hey [PROGRAM NAME]! You all are so rocking in here and I want to support you in going even BIGGER! :)”

So today for Black Friday I've released a 2-Week Cash Injection Intensive designed to help you make AS MUCH MONEY AS POSSIBLE AS QUICKLY AS POSSIBLE.

(Basically it's a 2-week race to see how much money you can make!)

We'll do that by teaching you the Quick Cash Techniques I've been using for my VIP and Mastermind Clients to get them quick a return on investment >>

<http://marketlikeanerd.com/cashinjection>

With this technique...

- ** I welcomed \$215K in new client contracts in less than 45 days
- ** My client Jasmine made \$30K in 2 weeks
- ** My client Jennifer made \$10K in 3 days
- ** My client Amy made \$10K in 2 weeks
- ** My client Jillian made \$1500 in 30 MINUTES, and then \$6k in 1 week
- ** My clients Anne and Katie made \$5k in 2 weeks

Heck! I just had another client Dee tell me yesterday that she made her first ever VIP Day sale (for \$4K) after exactly ONE WEEK of working together... and she only had 2 previous clients and a mailing list of 20 people!

This technique doesn't require a sales page, a launch, a marketing funnel, or any sort of complicated technology.

In fact, the brilliance of it is in it's SIMPLICITY.

To experience it for yourself, join in on the Cash Injection Intensive for Black Friday Only. RIGHT HERE >> <http://marketlikeanerd.com/cashinjection>

If you want to know how to make big money in short periods of time with less effort than anyone else out there, THIS is the simplest, speediest way to do that.

Hope to see you in there! xoxoAGP"

The Template That Made Me \$4479 In 1 Day

For this campaign, I came up with an offer with a limited number of spaces, then chose ONE of my program facebook groups to post it in before sending it to anyone else (to give them first dibs):

"{EXCITING NEWS} I was recently reviewing my numbers and realized that in December, my automated marketing system generated ~60 discovery calls for me in 2 weeks. It also generated over 70 calls in the month of January and as of today (February 1st) we're already at 10+ for the month of February.

These discovery calls were scheduled with ZERO work on my part, because I have an automated marketing system in place to generate them without me lifting a finger. How cool would that be to have in your business?

What if I told you that the secret to consistently bringing in new clients every single month in an automated way, so that you're increasing your income and your freedom isn't a secret at all? In fact, it's simply sitting right under your nose.

What I'm sharing with you in this message will change everything you thought you knew about marketing your business...

If you've heard that "Hustling" is the answer, let me tell you, that's DEAD WRONG.

What I'm talking about is Working Smarter, Not Harder by installing one simple automated system into your business that regularly bring prospects and paying clients into your business every single month.

I'll reveal to you what that system is in one second, but first -

I want you to know that whether you're brand new in business, broke, or looking for a way to SCALE, this one automated marketing system is all you need to get phone calls on your calendar regularly and consistently, so that you are turning prospects into paying clients like clockwork.

This is exactly how I've been selling VIP Days, spots in my group coaching programs, and more without lifting a finger...

... and you can do it to. Here's the secret:
Webinars.

Told you it was simple. When you really NAIL your webinar and set it up in an automated way, it is the secret to bringing in prospects, phone calls, and paying clients consistently every month.

I highly recommend that every entrepreneur have at least one rock solid webinar funnel in their business for this reason.

And that is why today, to honor you as a Founding Member of the #PACK, I am giving you FIRST DIBS on my: "Market Like A Nerd: With Webinars!" Implementation Workshop.

If you want to:

- *seamlessly bring in new leads every single month
 - *get phone calls on your calendar to sell those leads into paid offers
 - *create a scalable business model that makes money without lifting a finger
- ... then the "Market Like A Nerd: With Webinars!" Implementation Workshop is for you.

Here are the offer details:

"the #PACK" Founding Member Special

Discover How To Create An Automated Webinar Marketing System To Consistently Generate Leads for just \$497 today (5 SPOTS ONLY). This investment will DOUBLE next time - First Dibs Expires TODAY @ 11:59pm EST.

Here is what you will receive:

- *Access to one Full Implementation Workshop day with me, where we will nail down your high-converting webinar topic and slides
- *Templates for my high-converting auto-responders to generate phone calls in your webinar follow up
- *Live training on how to present in your webinar to make sure you nail this automated marketing system
- *Done For You Webinar Slide Design (my design team will take the outline we create together to design your slides so that they are professional and on brand)
- *A Training on how to Automate your webinar once it is converting

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*Access to me in a private Facebook Group for follow up support as you take your webinar system live

WOWZA! All of that for just \$497 today? YUP! :)

To receive a group VIP Day PLUS Done For You Services PLUS Templates would usually cost you around \$10,000 (no joke).

I am only offering it at \$497 to 5 people, and only for this first round. After these 5 spaces are full, the investment will double.

To Market Like A Nerd With Webinars and get started creating your automated marketing system that consistently generates leads without lifting a finger, Snag Your Spot HERE —>

>> <https://rr178.infusionsoft.com/.../market-like-a-nerd-with-we...>

xoxo - Amanda

PS. Tomorrow this invitation goes out to ~8,000 people. There are only 5 spaces so I know they will fill fast and I wanted to give you first dibs as a member of the #PACK. I highly recommend that if you want to make more money with less effort, then you jump on this opportunity right away.

SNAG YOUR SPOT (4 LEFT):

<https://rr178.infusionsoft.com/.../market-like-a-nerd-with-we...> ”